

Media Liability for Retailers, Brands and Non-Profits



Find out more about
the story of Beazley
and how it all started
with a hat stand

Media Liability for Retailers, Brands and Non-Profit application

INSTRUCTIONS:

- PLEASE PROVIDE ALL REQUESTED INFORMATION, ATTACHING ANSWERS ON A SEPARATE SHEET IF NECESSARY.
- THE PROPOSER AND UNDERWRITERS ARE FREE TO CHOOSE THE LAW APPLYING TO THIS INSURANCE CONTRACT.
- UNLESS SPECIFICALLY AGREED TO THE CONTRARY, THIS INSURANCE SHALL BE SUBJECT TO ENGLISH LAW.
- ANY ENQUIRY OR COMPLAINT SHOULD BE ADDRESSED IN THE FIRST INSTANCE TO YOUR BROKER.
- PLEASE RETURN SIGNED FORM TO YOUR BROKER BY EMAIL.

Section 1 – Company details

1. Name of Organisation or Legal Entity (applicant):

2. Address:

Telephone:

Email:

3. Please provide your annual turnover:

	Past year	Current year	Forthcoming
Turnover	£	£	£

4. What was your total advertising spend (including social media, marketing, public relations and production costs). £

5. What was your approx. largest budget for a single advertising campaign? £

6. Please advise split of promotional content created in-house vs. promotional content created by third parties (e.g. advertising agencies or production companies):

In-house approx %	Third party approx %

Section 2 – Clearance and contracting procedures

7. Please answer for all promotional content which you wish to be covered under this insurance:

Music		Yes	No	N/A
<ul style="list-style-type: none"> For synch uses 	<ul style="list-style-type: none"> Recording rights* Publishing rights* 			
<ul style="list-style-type: none"> For uses other than synch uses 	<ul style="list-style-type: none"> Recording rights* Publishing rights* 			
<ul style="list-style-type: none"> For public performance 	<ul style="list-style-type: none"> Recording rights* Publishing rights* 			
Please confirm that you routinely check your official social media pages for unlicensed music.				
Third Party Material				
Please confirm that you always obtain a license for the use of any third party material (including images and moving images) which is subject to copyright or trademark.				
Contracts				
Do you use reasonable endeavours to:				
<ul style="list-style-type: none"> obtain full warranties and indemnities in your favour from third party agencies/production companies in respect of claims arising out of the content they produce for you? 				
<ul style="list-style-type: none"> contractually oblige third party agencies/production companies to warrant that they have media E&O insurance? 				
Actors, models and celebrity endorsements				
Please confirm that you always have a written contract in place with any actor, model or celebrity featured in your promotional content?				

* Recording rights = a license from the owner(s) of the recording(s) used

* Publishing rights = a license from the owner(s) of underlying composition(s) used

If you have answered 'No' or 'N/A' to any of the above, please explain why here:

Section 3 – Claims declaration

8. After enquiry, are your management aware of any claims against you, or any matter which may lead to a claim against you, which would likely be covered by this insurance? Yes No

If 'Yes', please provide details:

9. Have you sustained any losses or had any claims made against you, whether or not insured in the last five years? Yes No

If 'Yes', please provide details:

Important Notice

Before commencement of any insurance policy, the Applicant is required to make a fair presentation of the risk in accordance with the Insurance Act 2015.

I/We declare that we have made a fair presentation of the risk on behalf of the Applicant, by disclosing all material matters which I/we know or ought to know or, failing that, by giving the Insurer sufficient information to put a product insurer on notice that it needs to make further enquiries in order to reveal material circumstances.

A material circumstance is one which would influence a prudent insurer's judgment of the risk.

If the Applicant has any questions regarding the duty to make a fair presentation of the risk then please contact your broker for further information.

It is declared that the Applicant has made a fair presentation of the risk This declaration is signed by a director or officer who is responsible for arranging insurance on behalf of the Applicant.

Declaration

It is declared that the Applicant has made a fair presentation of the risk This declaration is signed by a director or officer who is responsible for arranging insurance on behalf of the Applicant.

Authorised signature:

Name:

Company position:

Date: / /